

## **Wisconsin Sea Grant Beach Ambassador Student Hourly Position, Now hiring for Summer 2025 (Review begins on April 18)**

### **Position Overview**

A strategy to increase public wellness, the Beach Ambassador Project aims to effectively communicate Lake Michigan beach conditions while increasing water safety awareness and knowledge among the general public. The Beach Ambassador Project is organized by the University of Wisconsin Sea Grant Institute, Milwaukee Community Sailing Center, Milwaukee Riverkeeper, Milwaukee Water Commons, and local water safety leaders.



### **Job Description**

The Beach Ambassador Team will engage with Milwaukee residents, primarily beachgoers between Bradford and McKinley Beaches, clearly and effectively educating the public about current or potential beach hazards, strategies and resources to stay safe at the beach. This is a summer/seasonal student hourly position and ambassadors can expect to work 20+ hours per week, afternoons and weekends required. (Approximately 12-15 hours on the beach and 5 - 8 hours per week supporting water safety efforts in Milwaukee.)

### **Essential Duties and Responsibilities**

- Actively participate in a 2 day, paid, new-employee training and subsequent training, as needed.
- Effectively and personably share water safety resources (ex: apps, websites) and communicate current and potential water conditions and water safety information to beachgoers.
- Actively communicate and coordinate with team members, project partners, and Milwaukee County Parks.
- Maintain the Beach Ambassador station and program materials.
- Create and deliver water safety messaging using a range of strategies, both on and off the beach, including but not limited to: educational activities and workshops, face to face dialogue, social media, sidewalk chalking, media interviews, and community outreach events.
- Assist with administrative duties to support the overall program including data collection and evaluation.

## Qualifications

- Student who will be enrolled in 2025-2026 school year.
- 18+ years of age
- Ability to live in Milwaukee over the summer and work flexible hours, afternoons and weekends required
- Service-oriented, able to enthusiastically engage the public in focused conversation with targeted communications
- Ability to work outside during a variety of weather conditions and walk several miles per shift.
- An interest and ability to learn about local water safety and community issues.
- Interest and ability to interact professionally and respectfully with the public following current health safety protocols

## Hiring Statement

UW Sea Grant is committed to providing opportunity to all employees and applicants for employment including individuals with disabilities and individuals protected by any other classification provided for in federal, state, or local law. Any individuals interested in water careers, water safety, or doing meaningful work connecting with Milwaukee residents are encouraged to apply. We hope to receive a broad range of candidates who represent the demographic of Milwaukee. Those applicants requiring reasonable accommodation to the application and/or interview process are welcomed to notify us.

## Compensation

\$20 per hour- working 20+ hours per week, from early June - early September 2025.

## Application Instructions

Applications accepted on a rolling basis.

Applicant review will begin on April 18, 2025.

Please apply here: <https://forms.gle/s5WZdtdfpdmcMMRm9>

Incomplete applications may not be considered.

## Questions

Please contact Dr. Deidre Peroff ([dmpferoff@aquu.wisc.edu](mailto:dmpferoff@aquu.wisc.edu)) prior to the application deadline with the subject "Beach Ambassador Position".

